

# Discover Fisher's Landing Marketplace in Vancouver

SHOP AND DINE CLOSER TO HOME!



**HOLIDAY FRESH**

Shari's magical helpers are here 24 hours a day *Page 6*

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# Design your own cheese plate, wine pairings for the holidays

## Cheese samples offered daily

By JORDY BYRD

Let's face the facts. Cheese is a luxury. You don't have to have cheese to live, but it's something that people just love," said Lynn Grundmeier, cheesemonger at New Seasons Market. This cheesemonger is in heaven at New Seasons Market Fisher's Landing location. The cheese counter offers a selection of more than 100 artisan and farmstead cheeses and a decadent selection of local cheese from Black Sheep Creamery in Adna, Wash., The Rogue Creamery in Central, OR., Ochoa's Queseria in Albany, OR. and Rivers Edge Chèvre in Logsdon, OR. "We by far have the best cheese selection the county," she

said. "We are pretty proud of what we offer and customers are always excited about the selection." Grundmeier has worked for more than 30 years in the food industry and 17 years working in specialty grocery stores. Her speciality — whether at New Seasons Market or her restaurant Niche Wine & Art — is pairing wine and cheese. Now, more than ever, customers are visiting the cheese counter in droves and putting together speciality cheese plates. "I love turning people onto new cheese but I don't want to horrify anyone — especially with stinky cheeses," she said. "We like to get people out of the envelope a little bit, but the best

thing to do is sample everything before you commit to buying it. We offer samples of everything." Designing your own cheese plate and wine pairings is easier than it sounds. First, ask the experts. Grundmeier and the New Seasons Market cheese counter employees can help you sample and pick out the perfect cheeses and condiments. For a simple platter, think in threes. Pick three different cheeses with different textures, types of milk, ages or flavor profiles and complimentary condiments. The three categories can be broken down into soft and mild cheese — like fresh goat cheese with honey, brie or triple creme with sliced pear or young gouda with olives and a crostinie —



A wide-selection of wines are available at the New Seasons at Fishers Landing.

semi-soft and bold cheeses — like blue cheese with fig spread, washed rind with salami or alpine with mustard or chutney and a baguette — and firm and sharp cheeses — manchego or pecorino with quince paste, aged gouda with candied nuts or cheddar with pickles. "You want everything to sort of stand out and play out," Grundmeier said. "Just pick a nice variety of cheeses and in terms of condiments think sweet and salty." Grundmeier said cheese plates work best if created in pairs of threes, fives and sevens, and can be served as an appetizer or after dinner. Provide approximately 1 to 2 ounces of cheese per person. Cheese should also be served at room temperature to enhance the flavor profile. Grundmeier suggests setting out the cheese plate a half an hour before guests arrive. New Seasons Market cheese counter also offers a variety of accessories such as cheese spreaders and knives, tasting notebooks, cheese paper and wooden blocks and serving platters. "The accessories add a little bit of class to the presentation," she said. Next comes wine. Grundmeier encourages customers to pick two bottles of wine — a red and a white — or champagne to pair with their cheese plate. New Seasons Market wine stewards and cheese counter employees can help you select the perfect pair. Or, bring in your favorite bottle and they will help develop a cheese platter around it. "The most important rule is you need to have the body of the wine match the body of the

cheese," she said. "You want them to be on the same playing field. A full body cheese needs a full body wine." As a hard and fast rule, pair

**"Don't be afraid to try something new and something that's different."**

— Lynn Grundmeier, New Seasons Market cheesemonger

soft and mild cheeses with pinot blanc, chardonnay, sparkling wine, pilsner and merlot. Pair semi-soft and bold cheeses with gewurztraminer, rioja, beer — hefeweizen or porter — dessert wine and ports. Pair firm and sharp cheeses with sauvignon blanc, beer — ambers and IPA — cabernet, merlot and brut champagne. "Don't be afraid to try something new and something that's different," Grundmeier said. "Most importantly, don't sweat the small stuff. People are always going to love it." New Seasons Market is located at 2100 B SE 164th Ave. in Vancouver. The store is open daily 8 a.m. to 10 p.m. The store will be open Dec. 23 from 7 a.m. to 10 p.m.; Dec. 24 from 7 a.m. to 6 p.m.; closed Christmas day and open New Year's Day from 8 a.m. to 10 p.m. For more information visit newseasonsmarket.com or call 360-760-5005.



Lynn Grundmeier can help customers pick the right cheese at the New Seasons Fishers Landing store.

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## Fisher's Landing Marketplace in Vancouver.

### Easy to find.

We are located near the Fairview Village Golf Course in east Vancouver, at the corner of SE 164th Avenue and SE McGillvray Boulevard. The marketplace houses many fine retailers, merchants and restaurants specializing in both casual and fine dining. Visit Fisher's Landing Marketplace and discover everything we have to offer.



# Holiday Feast

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|---|--|---|---|



# HomeStreet Bank offers community banking at its best

Receive up to \$300 back for opening a new account

By JORDY BYRD

Connie Christianson, branch manager for HomeStreet Bank at Fisher's Landing, fondly compares her HomeStreet Bank branch to the television show "Cheers."

"We are very, very similar to 'Cheers,'" she said, noting she has six other employees. "I would say we know 95 percent of our customers by name. It's just a small community bank. We understand our customers and the relationship they have with us."

Christianson has 30 years banking experience between five different financial institutions. She said the partnership between the HomeStreet Bank, its customers and the community is unlike any other. Yet for many years, she said HomeStreet Bank was "the best kept secret."

But the secret is out. The financial institution has recently added two additional offices and loan officers in Vancouver. Even though the financial crisis and crippling national economy, Christianson said this unique relationship has only grown stronger.

"People want a banker they can trust," she said. "They want to be able to come into a brick and mortar store and be greeted."

HomeStreet Bank specializes in personal and business banking. New and existing customers are treated to a streamlined process, in that HomeStreet Bank has no personal tellers or bankers. Customer accounts can be handled by any person on staff, entirely through the teller line.

New checking account customers can even receive up to \$300 cash back for sign-

**"It's just a small community bank. We understand our customers and the relationship they have with us."**

— Connie Christianson, branch manager



Fisher's Landing HomeStreet Bank Branch Manager Connie Christianson (second on the right) with her crew, Customer Service Representatives (left to right) Joan Stacey, Barbara Waite and Tom Snyder.



HomeStreet Bank is part of the MoneyPass ATM network which means customers can make withdrawals surcharge-free from over 16,000 ATMs across the country.

ing up for services like direct deposit, on-line banking and debit cards. The bank will even buy back customers old checks.

"We also offer one of the only free small business checking accounts," Christianson said. Businesses can open a variety of checking accounts, however the monthly fee is waived for small business.

The bank also offers the "Refer a Friend" program. If a customer refers a friend or family member to sign up for a checking account they will receive \$50. Personal saving and business accounts can be opened with an initial \$100 deposit and the deposit is waived for minors.

The ATMs are also hassle free — you can even purchase stamps at them. HomeStreet Bank ATMs are on the MoneyPass network, which means which means withdrawals can be made at any ATM location on the MoneyPass network surcharge-free.

HomeStreet Bank also offers IRAs and CDs. A financial representative is in the branch every Thursday to answer questions and offer products to those who are thinking of, or are about to retire. Christianson suggests calling 360-253-6166 to schedule an appointment.

"Most people have lived here their

whole life or been here a long time and they are getting ready to retire," Christianson said. "They care very much about the community and want a bank that cares about the community as well...I think most banks offer similar products, but you really can't beat the service at HomeStreet Bank."

It's no wonder Christianson compares her branch to "Cheers."

HomeStreet Bank at Fisher's Landing is located at 2100F SE 164th Ave. in Vancouver. The bank is open Monday through Thursday from 9 a.m. to 5:30 p.m., Friday from 9 a.m. to 6 p.m. and Saturday from 9 a.m. to 1 p.m.

The location features an ATM, night deposit and drive through. For more information, visit [homestreet.com](http://homestreet.com) or call 360-253-6166.



## Holiday Giving Toy Drive...

- **Donate** new, unwrapped toys for children ages toddler to high school now through Dec. 17 at HomeStreet Bank. Donations will be taken to the Children's Center and given to children in the foster care system.



Considering a reverse mortgage? Contact Janet Kaul, HomeStreet's Reverse Mortgage Lending Manager.

## Premier Retail Space Available.



HSP PROPERTIES

For information about leasing space at Fisher's Landing Marketplace contact Josh Oliva, HSP Properties - 360-213-2222





# The Barbers

Pick up a \$15.95 or \$19.95 gift card for the holidays

By JORDY BYRD

The holidays mean family pictures, company parties and visits with mom. While you can't control the fact that your wife makes you wear an ugly Christmas sweater or even the way your mother slicks your hair — you can maintain a polished masculine look with help from The Barbers.

The full service barber shop was designed with you in mind. Everything from the larger built barber chairs and capes, to the televised sports, to the magazine selection and offering of good old fashion soda and popcorn was created to make men feel relaxed.

"We just cater to the men completely," said Gale Orzco, store manager at The Barbers Fisher's Landing location. "It's all the little things that just make the experience. Men say even the smell of the shop reminds them of their childhood."

Orzco has been in the hair industry for 23 years and with The Barbers for 12 years. She said the chain of locally owned barbershops — from the décor down to the stylists — is one-of-a-kind.

"So many stylists are only taught a certain way to cut hair and it's not masculine," she said. "Our barbers are taught to do masculine shapes and haircuts to fit a man's face."

Orzco said The Barbers is busiest during the holidays, when men are getting ready for company parties, family pictures and coming off of No Shave Novembeard — a month long effort to grow a beard, perhaps for charity.

"Maybe you're not ready to get rid of the beard, but we can make it manageable again," she said.

The Barbers Beard Trim (\$6) and shaping package will help give you the perfect neckline. The nine stylists at the Fisher's Landing location can help customers shape a chinstrap, goatee, moustache, full beard and even eyebrows to create nice clean lines.



Gale Orzco, manager of The Barbers at Fishers Landing, along with her staff of nine stylists, focus on offering the little things that make their customers experience special.

"Because so many companies have put out masculine face moisturisers, specialty shave creams and things like that, men are more apt to use those products and are taking a little more notice of themselves," Orzco said. "Men are discovering that they can be very masculine and look good."

For customers with salt and pepper hair color, she recommends The Cammo Color (\$25). The package is designed to last four weeks and creates the perfect blend of grey coverage, yet the color fades naturally.

"The Cammo Color tag line is 10 years in 10 minutes," she said. "Customers can go to a company party with still with a little salt and pepper, but more pepper than salt and it will rejuvenate their skin color."

Customers who have already received a holiday haircut can come in and get the haircut cleaned up around the ears and neckline for free or add on a hot lather neck shave for just \$2. It's this type of service that has kept a loyal following of customers over the last 12 years.

"The comraderie between the stylists

and our customers is just amazing," Orzco said. "We really work to create a fantastic experience for men. It's not fussy, it's just easy. Men walk in and they know they will be treated well."

The Barbers accepts walk-ins only. Customers can call 30 minutes in advance to put their name on a wait list. The Barbers at Fisher's Landing is located at 2100 SE 164th Ave. in Vancouver. For more information, visit [thebarbersonline.com](http://thebarbersonline.com) or call 360-254-4544.

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- \$20** - for signing up to receive FREE e-statements.

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# Turkey dinners & warm pies

## Shari's is open seven days a week, 24 hours a day

By JORDY BYRD

If you're looking for magical helpers in the kitchen this holiday season — look no further than Shari's. Guests can count on Shari's to be there 24 hours a day, 365 days a year, to serve quality meals made from fresh local ingredients and served at an affordable price.

Whether you need extra help putting together the grand turkey dinner or just a few pies for the post dinner indulgence — Shari's has you covered. Shari's Holiday Feasts will make this holiday season not only the happiest, but tastiest time of the year for only \$59.95.

The roasted turkey dinner feeds four to six people and features all white meat turkey breast, home style stuffing, turkey gravy, green bean casserole, cranberry sauce, dinner rolls, your choice of mashed potatoes or mashed sweet potatoes and pumpkin pie.

The honey glazed ham dinner feeds four to six people and features honey glazed boneless ham, creamy scalloped potatoes, green bean casserole, dinner rolls, your choice of mashed potatoes or mashed sweet potatoes and pumpkin pie.

**Whether you need extra help putting together the grand turkey dinner or just a few pies for the post dinner indulgence — Shari's has you covered.**

Don't forget to save room for dessert. Shari's assortment of fruit and cream pies are National Pie Champions. This year, Shari's even won first place at the National Pie Championship for their Peach Perfection, Sour Cream Lemon and Northwest Marionberry pies. Every pie is baked daily and offered to go.

The tasty selection is almost endless, so start from the short list of pies offered only during the holiday season. Shari's offers a rich and creamy Pumpkin Pie just in time for the holidays. If you're looking for a new twist on deliciousness, try the Salted Caramel Pie — a combination of chocolate and caramel layers with a hint of salty sweetness.

Limited-time offerings include: Granny's Apple Pie, Banana Cream Dream, Sweet Montana Cherry, Chocolate Cream, Tropical Coconut Cream, Creamy Caramel Pecan Crunch, Lemon Meringue, Oregon Marionberry, Northwest Berry Trio, Peach Perfection, Peanut Butter Chocolate Silk and Fresh Pecan Pie.

Believe it or not —the list of pies continues. Keep yourself up-to-date with the latest recipes and pie selection by signing up for the Pie Club at sharis.com. By signing up, you'll receive a free slice of pie and be the first to know about new menu creations, seasonal favorites, store promotions and special events.

So whether you're looking for turkey gravy, boneless glazed ham, or a selection of desserts that just might upstage your main meal — head on over to Shari's.



Shari's Restaurant server Patty Vervair is happy box-up a freshly baked pie at the Fishers Landing location.

## Shari's - a rich history

Shari's restaurants began as a 24-hour family dining establishment in Hermiston, OR in 1978. The second restaurant opened in Sherwood, Oregon within a year. Today, Shari's boasts 100 locations in Oregon, Washington, Idaho, California, Wyoming and Nebraska, and offers more than 120 items on the menu.

In a year, each Shari's Restaurant pours more than 50,000 cups of Arosta Coffee, cracks more than 4,000 dozen eggs, grills more than a mile of sausage links and toasts nearly 50,000 slices of bread.

In a week, each Shari's Restaurant prepares almost a 1/2 ton of potatoes, grills more than 200 lbs of beef and 100 lbs of poultry and flips more than 600 pancakes.

In a day, each Shari's Restaurant bakes about 25 homemade pies, ladles 2 gallons of country gravy and pours 2 gallons of maple syrup.

Shari's Restaurant at Fisher's Landing is located at 2100 SE 164th Ave in Vancouver. For more information or to place an order, call 360-253-9101 or visit sharis.com.



Shari's Restaurant at Fishers Landing recently was remodeled. The restaurant is open 24 hours a day, 365 days a year.



# Discover the Merchants at Vancouver's Fisher's Landing Marketplace



New Seasons Market  
The Barbers  
Godfather's Pizza  
Athlete's Corner  
Big Lots!  
Blockbuster Video  
Batteries Plus  
Muchas Gracias Mexican Restaurant  
T-Mobile  
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Patti's Hallmark  
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Hi-Tech Cleaners  
Pho Le Vietnam Cuisine  
HomeStreet Bank  
Shari's Restaurant & Pies

Within minutes of your home, discover **fine dining, fresh food,**  
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### All the trimmings for a festive season

Feed your holiday spirit with nourishing noshes and bubbly beverages as you deck your halls. From modern to traditional, our holiday décor will brighten your home, and our gift selection will lift the spirits of everyone on your list this season.

### Join us for these upcoming events & tastings

- December 15th, 10-11:30am**  
Gluten-free store tour  
Registration is required.  
Give us a call to register.

**December 26th, 11am-1pm**  
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Popular Demand

**December 28th, 4-6pm:**  
Wine and cheese tasting  
with live music

**Every Friday night, 4-6pm**  
Wine & cheese tasting
- December 8th-9th, 11am-5pm**  
Learn which cheeses are  
best for holiday entertaining.

**December 15th-16th, 11am-5pm**  
Sample delicious foods that  
are perfect for gifting.

**December 30th-31st  
Sunday and Monday, 1-5pm**  
Taste bubbly beverages for  
your New Year's celebration!

**Every Sunday is Kid's Day**  
with story time @ 1pm

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