

REAL ESTATE INC.

Beauty candy store' opens second Portland location

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Matthew Kish Staff Reporter



Cloche co-founders Christine Abernathy and Chris Petitt plan to open dozens of stores in the next five years.



Cloche has two stores in the Portland area, including locations at Progress Ridge (pictured) and Timberland Town Center.

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Cloche co-founder <u>Christine Abernethy</u> describes the company as a "beauty candy store." The company offers a selection of beauty products in a store with a layout that resembles a classic candy counter.

"From classic to trendsetting, Cloche offers women the best products from more than 60 select brands, allowing them to mix and match," Abernathy said in a news release.

The company just opened its second location, a 1,500-square-foot location at Progress Ridge TownSquare. It also operates a store at Timberland Town Center.

Abernethy and co-founder Chris Petitt grew up in Portland and moved back to the area to start the company.

"We believe Portland, with its distinct culture, its energy and growth is the perfect community to launch the Cloche concept."

The company plans to open dozens of stores over the next five years.