

Commercial Real Estate

Hillsboro getting a Market of Choice in Reed's Crossing housing development



Stocking shelves at another Market of Choice location. Hillsboro will welcome the store in 2024.

CATHY CHENEY | PORTLAND BUSINESS JOURNAL



By [Jonathan Bach](#) — Staff Reporter, Portland Business Journal - May 9, 2022

Reed's Crossing, the massive development out in South Hillsboro, is getting a Market of Choice.

The store is slated to start construction next year and open in 2024. The grocery store comes as part of the Reed's Crossing Town Center development underway by Gramor Development. It's near the intersection of Cornelius Pass Road and Tualatin Valley Highway.

This store marks location No. 12 for Market of Choice, according to a press release.

"Gramor has been a strong partner in our careful expansion in the metro area. Working on this location with the Gramor team helps us fill the expanding needs of the Hillsboro community," Market of Choice CEO and owner [Rick Wright](#) said in a statement. "We are excited to help establish a solid foundation for the community while bringing more than 7,000 Oregon-sourced products and new jobs to the neighborhood."

The store, at 35,000 square feet, will be the 34-acre town center's only grocer.

"South Hillsboro has taken shape with tremendous growth due to its convenience of proximity to large employers such as Intel, Nike and Salesforce, as well as access to transportation and high quality of life," Gramor President [Barry Cain](#) said in a statement. "Bringing quality grocery, restaurants and services is now a natural next phase for this sought-after community."

The shopping center also will feature a senior residence called The Ackerly at Reed's Crossing, Providence Health Center — Reed's Crossing, apartments, coffee shops, restaurants and other amenities, according to the press release.

"We are thrilled to enter into an agreement and partner with Gramor and Market of Choice to create a Town Center that will feature everything our residents need, right in their own community," noted Eric Peterson, who works with Reed's Crossing managing developer Brookfield Properties.

Openings are scheduled for early 2024.